

# CAFCE TOWN HALL

May 31, 2017

Moderator

Michael Andich



Canadian Association for  
Co-operative Education (CAFCE)



# QUESTIONS? TECHNICAL DIFFICULTIES?

In order to include as many members of the association as possible we are broadcasting this Town Hall live on the CAFCE You Tube channel at:

<https://www.youtube.com/channel/UC4CqNpSwEg0n-JUAYvbU7ig/live>

We welcome your questions and comments:

For those viewing remotely, please send your questions or comments through the **YouTube page** or via **Twitter @CAFCE\_national**

For those in attendance

Please line up at one of the 2 microphone stands.

OR

Write down your question or comment legibly on a hotel note pad and we'll collect your question and read it out loud.

# THE TECHNOLOGY

CAFCE would like to thank **Dave Campbell** who is here today courtesy of **Matrix Video Communications** of Burnaby, B.C. for providing the camera and **Dejero** transmission equipment, allowing us to broadcast this town hall live today.



**Dejero**

# AGENDA

- **Exploring the expansion of CAFCE's mandate:**
  - History and Rationale – Anne Fannon
- **Directors and Managers Advisory Committee (DMAC) Survey Results:**
  - Kathleen Winningham and Julie Walchli
- **Q&A and dialogue with representatives of DMAC and the CAFCE Board:**
  - Cara Boese (Brock University)
  - Anna Cranston (Dalhousie University)
  - Kristine Dawson (Conestoga College)
  - Anne Fannon (University of Waterloo)
  - Stacey Gaudette-Sharp (University of Lethbridge)
  - Muriel Klemetski (Simon Fraser University)
  - Charlene Marion (Bishop's University)
  - Julie Walchli (University of British Columbia)
  - Kathleen Winningham (York University)

# Exploring the Expansion of our Mandate

- Nationally and internationally, industry and governments are increasingly recognizing the value of work-integrated learning (WIL); however, the conversation focuses on the full spectrum of work-integrated learning, not just co-op
- CAFCE has been excluded from important national conversations because we are seen to represent only one form of WIL

# Exploring the Expansion of the Mandate

*“The Directors and Managers Advisory Committee for Co-operative Education in Canada (DMAC for CEC) recommends that the CAFCE National Board take immediate action to broaden the CAFCE mandate and bylaws to consider other forms of WIL in addition to the foundational model of co-operative education”.*

# Exploring the Expansion of the Mandate

2015 Membership survey

2016 Town Hall in Moncton

January – May 2017:

- WIL working group established
- Review of similar national and international associations
- Review of CAFCE by-laws and process for revising by-laws
- Consultation at regional events
- DMAC survey

May 2017 – Town Hall and follow up

June – August 2017 – additional consultation

September 2017 – by-law revisions sent to membership

November 2017 – AGM , vote to revise by-laws

# Exploring the Expansion of our Mandate

“Work-integrated learning” is an educational process that formally and intentionally integrates a student’s academic studies with learning in a workplace or practice setting.”



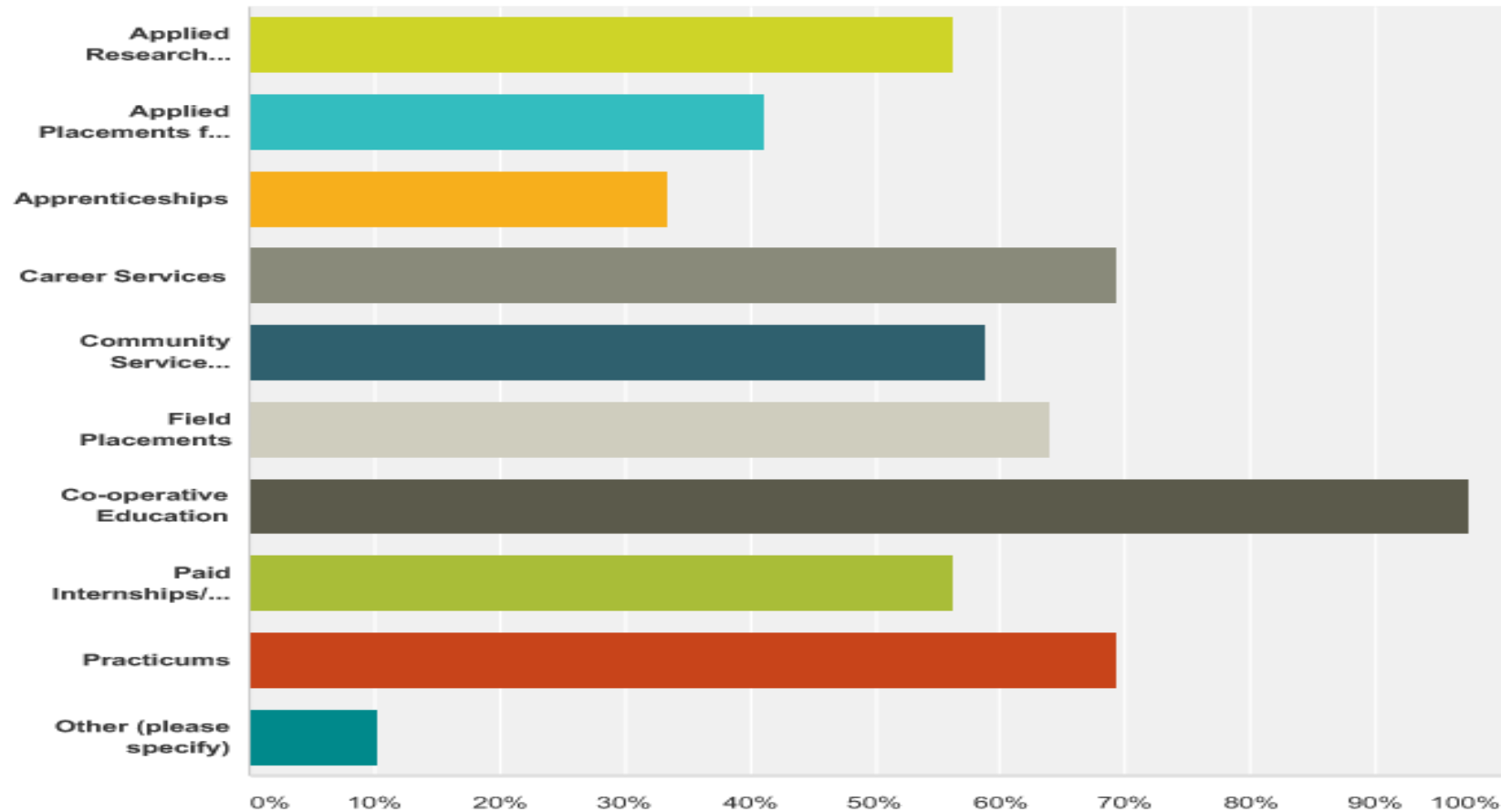


# What would an expanded mandate mean for CAFCE?

- Continue holding co-op to a rigorous high standard
- Opportunity to demonstrate leadership – and to drive the national conversation
- International alignment
- Institutional autonomy

# DMAC Survey

Please describe the various kinds of work-integrated learning programs you or your departmental or institutional colleagues engage in which are curricular in nature



# DMAC Survey

Please provide three impacts that may come from a broader CAFCE mandate that goes beyond Co-operative Education

- Leadership, collaboration, influence, brand
- Opportunity to shape the direction of WIL
  - Define and set standards for nationally and at PSE-level, create communities of practice, share and build together
- Need and desire for greater professional development
  - More inclusion and collaboration, widen professional networks, create and leverage best practices
- Enhanced national profile and influence
  - Broader membership, stronger voice, greater access to government, industry and funding opportunities
- Diminishing of CAFCE brand
  - Lowered standards = lower wages, potential overreach by CAFCE, impact on reputation

## DMAC Survey

How will the strategic priorities of your institution/department/faculty align with a broader CAFCE mandate to include other forms of Work-Integrated Learning or Experiential Education beyond co-operative education?

- Most institutions are already moving to a broader mandate to include other forms of WIL.
- Broader CAFCE mandate could allow institutions to leverage WIL as a priority at their campus, assist in WIL programming, simplify internal organizational structures supporting WIL etc.
- A few institutions saw no strategic alignment and could not see a broader mandate benefitting their institution

## DMAC Survey

If CAFCE broadens its mandate to embrace other forms of WIL beyond cooperative education, will this help your institution/department/faculty with the following: policy development, new program development, risk management mitigation, WIL pedagogy, funding opportunities?

- Value of common definitions, standards, research, community of practice
- Program and policy development
  - National definitions and criteria for WIL– effective WIL pedagogy
- **Creating a community of practice for those involved in supporting WIL**
  - Professional development, resources, best practice guides
- **Won't happen overnight**
  - it will likely be a long time before institutions see the long term benefits of this initiative

## DMAC Survey-

Other than current CAFCE members, what other external entities should CAFCE engage with to inform, define, shape and finalize a broader WIL mandate

- Other similar not-for-profit associations such as WACE, CEIA, EWO, ACE
- Employer Groups
- Industry

## DMAC Survey

Finally, please provide ways, expertise, or other means by which you and/or your institution may wish to actively help support the expansion of CAFCE's existing co-op mandate to include other forms of WIL.

- **More manpower and WIL expertise to CAFCE**
- **Expand and diversify CAFCE membership**
  - WIL expertise; best practices; volunteers and engagement.
- **Advance CAFCE leadership stance in WIL**
  - Support for research, advocacy, national database, non-coop accreditation
- **Support for change and change management within CAFCE**
  - Regional/local promotion of mandate; building the WIL value proposition
- **Limited bandwidth to do any more**

# DMAC Survey

## Any additional comments?

- Gave voice to considerations, reservations and celebrations
- **Important considerations...**
  - fulfilling stakeholder expectations of “co-op” standards of quality for “non-co-op” WIL
  - assuring real benefits of new mandate
- **Reservations...**
  - decision is already made; serves the “double-hatters”; maintain/protect the co-op brand; impacts on day-to-day work of CAFCE members
- **Celebrating potential for leadership beyond co-op...**
  - affirming WIL leadership in pedagogy, practice, and politics
  - recognition of “hard work” being done



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*Thank You for  
your interest,  
attention and  
feedback!*



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